

**SUBMISSION:**  
Auckland Council Annual Plan 2026 / 2027  
17 March 2026

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## **Submission to Auckland Council Annual Plan 2026/2027 Rosebank Business Association**

### **Introduction**

This submission is made on behalf of the Rosebank Business Association in response to Auckland Council's Annual Plan 2026/2027 consultation document. The Association represents businesses located in the Rosebank Peninsula industrial and commercial area, one of the largest employment and manufacturing zones in West Auckland, within the Whau Local Board area.

We acknowledge that the Annual Plan continues delivery of the Long-term Plan 2024-2034, with a focus on financial discipline, infrastructure investment, and fairer funding for local boards. We support the overall direction of maintaining essential services while managing debt and rates increases, but we consider that the plan does not sufficiently recognise the importance of business-industrial areas such as Rosebank to Auckland's economy.

### **General comments on the proposed Annual Plan**

The consultation document states that the Annual Plan aims to deliver key programmes while retaining 5.8 % average residential rates increase, achieving savings targets, and continuing capital investment of around \$4 billion. We understand the need for fiscal restraint, however, economic productivity areas such as Rosebank require targeted investment to support employment, freight, and industrial activity. The Rosebank Peninsula plays a strategic role in: manufacturing and logistics; port-related distribution activity; local employment for West Auckland; and supporting small and medium-sized enterprises.

Overall, we believe that investment in infrastructure, safety, transport access, and environmental resilience in industrial business zones should be treated as an investment in economic infrastructure, not discretionary spending.

### **Transport and infrastructure**

The Annual Plan emphasises capital investment and resilience but does not clearly identify upgrades to the transport networks that service industrial areas, such as Rosebank. Industrial areas require: reliable freight routes; safe road layouts; adequate parking and loading; flood-resilient infrastructure;; the maintenance of stormwater; and coastal protection. The Rosebank Peninsula, in particular, faces: congestion at key intersections; limited public transport options; vulnerability to flooding and coastal erosion; and pressure on roads. We request that the Annual Plan give greater priority to infrastructure upgrades in employment zones, such as Rosebank, recognising their regional economic value.

### **Fairer funding and local board allocation**

We support the introduction of a fairer funding model for local boards, based on population, deprivation, and land area, with additional operating and capital funding allocated to local boards in 2026/2027. However, we note that business areas often do not benefit directly from population-based funding formulas. Industrial and commercial areas generate significant rates revenue but may receive limited local investment on this basis. We recommend that Auckland Council consider: targeted funding for business and especially industrial districts; stronger partnership with business associations; and recognition of employment land as regionally significant infrastructure.

### **Economic development and business support**

The Annual Plan recognises the importance of a thriving economy, but there is limited detail about practical support for local business environments. Business associations, such as Rosebank, provide valuable services including: safety and security initiatives; support for local events and activation; liaison with council and agencies; support for small businesses; and protection of the environment. We believe continued support for business associations is essential to maintaining safe and productive industrial areas.

We ask that the Annual Plan confirm continued funding support for business improvement districts and local business partnerships.

### **Environmental resilience and climate impacts**

The plan refers to resilience and environmental programmes, including emissions reduction and water reform.

Industrial areas like Rosebank are particularly exposed to risks of: coastal flooding; stormwater overflow; ageing infrastructure; and climate-related resilience risks.

Investment in stormwater, drainage, and coastal protection should be prioritised in employment zones to avoid disruption to businesses and supply chains.

### **Events, levies, and economic priorities**

The proposal to introduce a bed-night visitor levy to fund major events is understandable, but we consider that economic investment should also support employment and industry, not only tourism and events. Balanced economic policy should ensure that: manufacturing and logistics are supported; infrastructure funding reflects economic contribution; and industrial areas are not overlooked.

## Whau Local Board

The Rosebank Business Association asks the Whau Local Board to recognise the strategic importance of the Rosebank Peninsula as a major employment and industrial hub within West

Auckland and the Whau Local Board area. The fairer funding approach provides an opportunity to ensure that local investment reflects the needs of both residential communities and business areas, including industrial areas.

We request that the Local Board prioritise: transport improvements serving the Rosebank industrial area; maintenance of roads and stormwater infrastructure; environmental protection for the coastal edge of the peninsula; continued support for the Rosebank Business Association programmes; and support for safety and security initiatives.

Strong industrial areas support local jobs, reduce commuting distances, and contribute significantly to the regional economy. Investment in Rosebank should therefore be seen as investment in the wider Whau community.

## Conclusion

The Rosebank Business Association supports the overall direction of the Annual Plan but considers that greater emphasis is needed on infrastructure, economic productivity, and resilience in industrial areas.

We encourage Auckland Council and the Whau Local Board to work closely with business associations to ensure that investment decisions support both community wellbeing and economic growth.

Yours sincerely,

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