

Don't miss the opportunity to promote your business to over 1200 businesses in Rosebank and West Auckland.

The Rosebank Roundabout is a well-read business community staple having been published monthly on the Rosebank Peninsula since 2004.



ADVERTISING RATES AND SPECIFICATIONS - RATE IS PER ISSUE All prices exclude GST		
Double Page Spread	\$1100	297mm x 420mm + (5mm bleed)
Full page	\$795	297mm x 210mm + (5mm bleed)
Half page	\$550	148mm x 210mm + (5mm bleed)
Third page	\$390	80mm x 180mm
Quarter page	\$320	55mm x 180mm
Eighth page (Business Card)	\$195	55mm x 85mm

MULTIPLE BOOKING DISCOUNT

A 10% discount applies when booking annual schedules (11 issues per year) for advertisements larger than 1/8th page.

PRIME SPOT LOADING

Inside front cover / back cover - \$1000 excl GST

DESIGN

Design charge is on a quote basis according to ad size and complexity.

ARTWORK SPECIFICATIONS

CMYK, 300 dpi high-resolution print ready PDF.

DEADLINES

Material Deadline	Distribution begins
17 January 2025	29 January 2025
17 February 2025	28 February 2025
17 March 2025	31 March 2025
17 April 2025	29 April 2025
16 May 2025	30 May 2025
16 June 2025	30 June 2025
16 July 2025	31 July 2025
18 August 2025	29 August 2025
17 September 2025	27 September 2025
17 October 2025	30 October 2025
17 November 2025	29 November 2025

ARTWORK PROOFING

We do not take responsibility for proofing artwork, and will send you a copy for sign-off. Please proof carefully as a design fee will be incurred for any changes. It is the responsibility of the client to provide artwork or components thereof and to proof material as required in order to meet deadlines. Cancellation will not be accepted if the client is unable to provide material or sign-off copy.

CIRCULATION

Over 470,000 potential eyes per month see the magazine online via our Social Media advertising campaign. Delivered to 2000+ email in boxes via our RBA member contacts and businesses in the Whau Ward. We average over 2500 downloads of the magazine per month. 1000 printed and distributed monthly to all Rosebank businesses.

PAYMENT

Payment is due upon receipt of invoice, which is posted with a copy of the publication upon distribution. Any debt collection costs will be incurred by the advertiser.

Produced by the ROSEBANK BUSINESS ASSOCIATION

Unit 2, 527A Rosebank Road,
Avondale, AUCKLAND 2026
PO Box 71034, Rosebank, AUCKLAND 1348

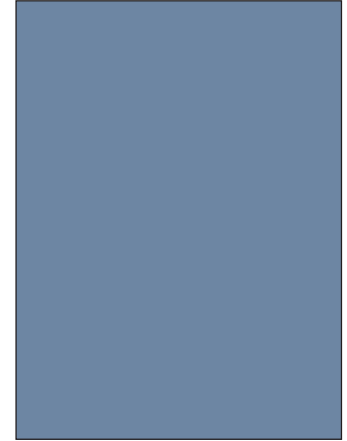
FOR BOOKINGS CONTACT

Business Development Manager, Phil Clode
Phone 820 0551, mob 027 448 7009
email phil@rosebankbusiness.co.nz

ADVERTISING SIZES AND SHAPES



DPS



FULL PAGE

SIZES in MM

(Please add 5mm bleed and trims)

DPS (Width 410mm x 297mm)

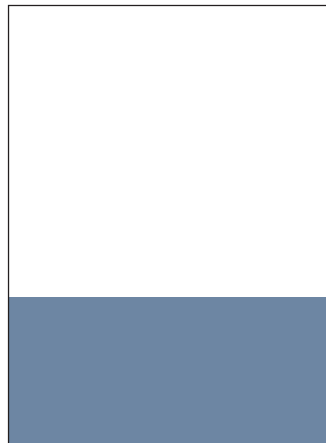
FULL PAGE (210mm x 297mm)

HALF PAGE (210mm x 148mm)

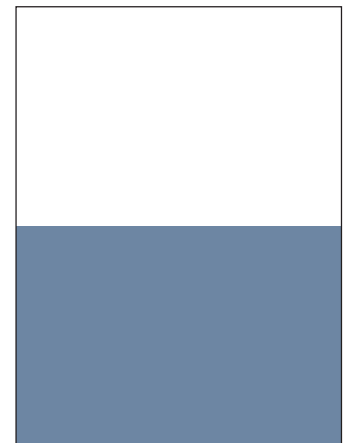
THIRD PAGE (180mm x 80mm)

QUARTER PAGE (180mm x 55mm)

EIGHTH PAGE (85mm x 55mm)



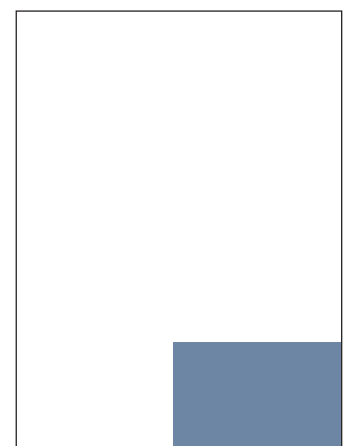
THIRD PAGE



HALF PAGE



QUARTER PAGE



EIGHTH PAGE

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BUSINESS DETAILS

COMPANY NAME		TRADING NAME	
STREET ADDRESS		POSTCODE	
POSTAL ADDRESS		POSTCODE	
PHONE	EMAIL		

ADVERTISEMENT DETAILS

AD SIZE	COST PER AD \$
PLACEMENT (IF ANY)	ADDITIONAL PLACEMENT COST
TOTAL \$ (EXCLUDING GST)	

AUTHORITY

ORDER NUMBER (IF ANY)
AUTHORISING NAME
AUTHORISING SIGNATURE In signing this order form, I agree to the terms and conditions on the rate card
DATE

Thank you! Please return this order form by email to phil@rosebankbusiness.co.nz

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