

Don't miss the opportunity to promote your business to over 1200 businesses in Rosebank and West Auckland.

The Rosebank Roundabout is a well-read business community staple having been published monthly on the Rosebank Peninsula since 2004.



ARTWORK PROOFING

We do not take responsibility for proofing artwork, and will send you a copy for sign-off. Please proof carefully as a design fee will be incurred for any changes. It is the responsibility of the client to provide artwork or components thereof and to proof material as required in order to meet deadlines. Cancellation will not be accepted if the client is unable to provide material or sign-off copy.

CIRCULATION

Over 470,000 potential eyes per month see the magazine online via our Social Media advertising campaign. Delivered to 2000+ email in boxes via our RBA member contacts and businesses in the Whau Ward. We average over 2500 downloads of the magazine per month. 1000 printed and distributed monthly to all Rosebank businesses.

PAYMENT

Payment is due upon receipt of invoice, which is posted with a copy of the publication upon distribution. Any debt collection costs will be incurred by the advertiser.

ADVERTISING RATES AND SPECIFICATIONS - RATE IS PER ISSUE All prices exclude GST

Double Page Spread	\$1100	297mm x 420mm + (5mm bleed)
Full page	\$795	297mm x 210mm + (5mm bleed)
Half page	\$550	148.5mm x 210mm + (5mm bleed)
Third page	\$390	80mm x 180mm
Quarter page	\$320	55mm x 180mm
Eighth page (Business Card)	\$195	55mm x 85mm

MULTIPLE BOOKING DISCOUNT

A 10% discount applies when booking annual schedules (11 issues per year) for advertisements larger than 1/8th page.

PRIME SPOT LOADING

Inside front cover / back cover - \$1000 excl GST

DESIGN

Design charge is on a quote basis according to ad size and complexity.

ARTWORK SPECIFICATIONS

CMYK, 300 dpi high-resolution print ready PDF.

DEADLINES

Material Deadline	Distribution begins
12 November 2022	26 November 2022
17 January 2023	28 January 2023
11 February 2023	25 February 2023
10 March 2023	23 March 2023
12 April 2023	23 April 2023
10 May 2023	25 May 2023
11 June 2023	25 June 2023
12 July 2023	25 July 2023
12 August 2023	26 August 2023
13 September 2023	24 September 2023
13 October 2023	25 October 2023

Produced by the ROSEBANK BUSINESS ASSOCIATION

18 Jomac Place
Rosebank Road, Rosebank
PO Box 71034, Rosebank, AUCKLAND 1348

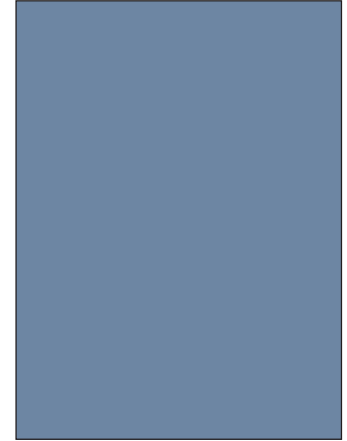
FOR BOOKINGS CONTACT

Business Development Manager, Phil Clode
Phone 820 0551, mob 027 448 7009
email phil@rosebankbusiness.co.nz

ADVERTISING SIZES AND SHAPES



DPS



FULL PAGE

SIZES in MM

(Please add 5mm bleed and trims)

DPS (Width 410mm x 297mm)

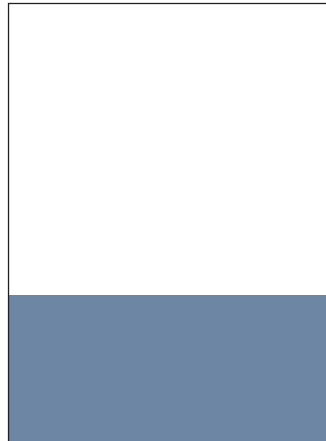
FULL PAGE (210mm x 297mm)

HALF PAGE (210mm x 148mm)

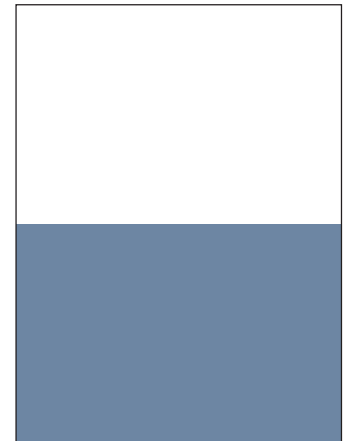
THIRD PAGE (180mm x 80mm)

QUARTER PAGE (180mm x 55mm)

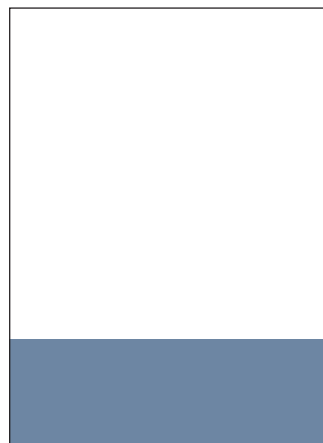
EIGHTH PAGE (85mm x 55mm)



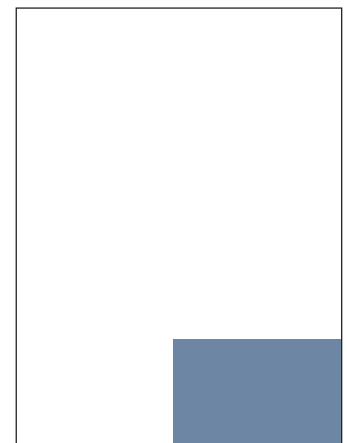
THIRD PAGE



HALF PAGE



QUARTER PAGE



EIGHTH PAGE

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PO Box 15 1190, New Lynn, AUCKLAND 0640

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BUSINESS DETAILS

COMPANY NAME	TRADING NAME		
STREET ADDRESS		POSTCODE	
POSTAL ADDRESS		POSTCODE	
PHONE	EMAIL		

ADVERTISEMENT DETAILS

AD SIZE	COST PER AD \$
PLACEMENT (IF ANY)	ADDITIONAL PLACEMENT COST
	TOTAL \$ (EXCLUDING GST)

AUTHORITY

ORDER NUMBER (IF ANY)
AUTHORISING NAME
AUTHORISING SIGNATURE In signing this order form, I agree to the terms and conditions on the rate card
DATE

Thank you! Please return this order form by email to phil@rosebankbusiness.co.nz

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