

# THE HOME THAT ROSEBANK BUILT.



STOVE — **Featuring:**

- GLG
- Laser Electrical
- Riteway Electrical

## Electrical / Lighting

# Introduction.

**With hundreds of businesses along Rosebank Road, we started asking ourselves at the Rosebank Business Association if we could build an entire home using businesses in the area. Once we started looking at the different companies around, we realised that not only would it be possible, we would be spoilt for choice when it came to the suppliers we could use.**

Thus, the concept for Home that Rosebank Built was born. Currently, on issue eight, of a twelve-month feature, we've gained invaluable information on building a new home.

We've discovered new products

and heard of tried and true systems to help you transition seamlessly from conception to the final building stage. This month we are looking at the electrical and lighting aspects of your home. In issues prior to this month, we've explored planning, cladding and building, flooring and insulation, painting and plumbing, windows and doors, kitchens, bedrooms and bathrooms.

If you're looking to build or are in the process of building your own home, there will be something of interest for you. We've found that by using local suppliers, not only will you be supporting local businesses, chances are you'll also find ways to save money, too.

We've sifted through and found the best companies available for the jobs you need doing. By working with companies that have earned a solid reputation in the industry, the process does not need to be a headache. When you finally get the keys to your new property, you'll be glad you had them by your side.

Some companies in our upcoming features are large international companies, some are national, some are smaller family-owned businesses - this is the nature of Rosebank. Whatever the situation, the companies featured each has excellent reputations and expertise

to help the whole process be as seamless as possible.

Over the course of this feature we have and will continue to feature the best products, suppliers and service providers on offer - period. Not just the best in Rosebank.

If you like what you've seen so far, keep an eye out for our upcoming features. Still to come, we have features on utilities and appliances, glass solutions, furniture and finally landscaping.

Twelve features, twelve months. Let's get a solid foundation of knowledge and build a house. We bring you feature eight of the Home that Rosebank Built.

Feature by Alice Cranfield



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# Got you covered.

**It's time to switch the lights on! This month we are excited to finally get the power on at our home. We meet with several companies working within the electrical and lighting sphere and hear what they are doing in this market.**

From standard lights to fully wi-fi controlled setups, the options for lighting and electrics at your home are endless. We also discover that not all LED lights are created equal - having inferior lighting can, in fact, change what we see such as skin tones!

When it comes to the home, one area that is not negotiable is the quality of your electrical work - this

is not something you would want to cut corners on. You'd never hire an electrician who didn't have experience.

When choosing an electrician for your home you want to be sure you can trust the integrity of their workmanship. We speak with several companies this month and hear the tips they have for selecting an electrician to install your wiring and lighting needs. We'll also explore some of the products on the market to see what is available to use in your home.

- 1 Design / Planning**  
Roundabout Issue 145
- 2 Roofing / Cladding**  
Roundabout Issue 146
- 3 Insulation / Flooring**  
Roundabout Issue 147
- 4 Painting**  
Roundabout Issue 148
- 5 Windows / Doors**  
Roundabout Issue 149
- 6 Kitchens**  
Roundabout Issue 150
- 7 Bathrooms / Bedrooms**  
Roundabout Issue 151
- 8 Electrical / Lighting**  
Roundabout Issue 152
- 9 Utility / Appliances**  
Roundabout Issue 153
- 10 Glass Solutions**  
Roundabout Issue 154
- 11 Furniture**  
Roundabout Issue 155
- 12 Landscaping**  
Roundabout Issue 156





- 7 year warranty
- High colour rendering of CRI>90
- Deep recessed LED light source provides low glare visual comfort
- IC-F/IC4 rated construction can be covered with thermal insulation
- Remote dimmable driver also can be covered with thermal insulation
- Available in a wide range of cut-out size from Ø75mm to Ø120mm
- White or black trim option

The Colour Rendering Index (CRI) measures the ability of a light source to bring out the true colours of an object on a scale of 0-100. Without a high CRI light source, objects can appear faded, dull or inaccurate.

Many LED downlights currently on the market are not true replacements of conventional downlights as the light quality is relatively poor with CRI 80 or less. To create a vibrant and comfortable living environment or in applications where presentation and appearance are critical, light quality cannot be compromised.



CRI 90



CRI 80



CRI 70

Home Lighting combines quality, style, functionality and affordability into the newly released **True Colours Series LED Downlights**. This new downlight family utilises 3000K CRI>90 LED chips and high performance optic design, offering superior visual experiences of deeper reds, brighter contrast and vivid colours.

Its IC-F/IC4 rated housing and remote dimmable driver with large terminals can both be covered with thermal insulation to make installation much easier and faster.



## GLG.

**The Home Lighting Range by GLG gives homeowners the chance to have stylish light fittings and all the advantages of LED such as energy savings and lifetime. The range of downlights in this range is extremely versatile. Downlights can be used throughout the home in areas such as living spaces, kitchens, bedrooms and hallways. Due to the clean placement in the ceiling, downlights have the added advantage of not intruding space.**

Garth Mudford, GLG NZ General Manager Marketing says the colour quality of LED has often been lost as the uptake has increased.

“Warmer colours like reds, oranges, yellows and skin tones can appear more washed out under standard LED lights,” he says. “With the Home

Lighting True Colours range the colour is more natural and truer to life.”

While you may pay a little more for these lights than others on the market, you get a far better quality of light. GLG believes in the range so much each light fitting comes with a seven-year warranty.

All fittings within The Home Lighting Range can be covered with thermal insulation safely meaning holes don't need to be cut into insulation - thus giving more warmth.

Another feature to note is that all the drivers in this range are dimmable and can be compatible with the Diginet Sitara control system. The system allows the homeowner to control lighting with mobile devices - all with no additional wiring.



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On top of these great features, the range is also incredibly stylish. With designs that see the light source sitting further back into the light fitting, all lights have a reduced glare.

"We want to get back to the quality of light people have been used to in the past, rather than just blasting low quality, glary light into people's homes," says Garth.

For those wanting to see the range, the GLG website demonstrates these to you. The range is sold via electrical wholesalers across the country - JA Russell and Scott Electrical located on Rosebank Road supply this range. GLG also recommends contacting Laser Electrical (also in this month's feature) for an installed price.



# Laser Electrical.

**Laser Electrical Rosebank began in 1983 and is still based on Rosebank Road some 36 years later. With a strong culture based on customer service and a vision to be the best trades company in Auckland, Laser Electrical Rosebank has much more to offer than a one-man band.**

Due to the success of the business, based on a founding principal of being 'totally dependable', Laser Electrical established a franchise group in 1999. The growth was rapid and there are now approximately 110 franchises based around New Zealand and 150 in Australia.

To this day, Laser Electrical Rosebank is the largest member in the network and has a team of 80 full-time employees. Unlike other electricians, Laser Electrical is your one-stop

shop for everything electrical in your new home. With a comprehensive showroom at the Rosebank Road office, customers are invited to come in to talk through their needs with a member of the design team. The designer can then help develop a plan for your home, helping select the right products to suit your style and budget. Laser Electrical can help with the design of the core electrical services as well as heating, audio visual, and security; working with you through the whole process.

"It's our brand promise to be totally dependable," says Laser Electrical General Manager, Michael Clemmett. "We are your one stop shop and you can count on us to deliver what we promise, to honour warranties and workmanship, and keep to project time-frames."



[rosebank.laserelectrical.co.nz](http://rosebank.laserelectrical.co.nz) Ph: 09 8200 360  
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Laser Electrical Rosebank is a member of Master Electricians and all electricians are Site Safe trained so you can rest assured the job is being done safely and professionally.

Laser Electrical Rosebank can service throughout Auckland and is available for residential, commercial and maintenance needs. Contact them today to discuss your project and to visit the showroom at 489 Rosebank Road.



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**Electrical  
Laser**



# Riteway Electrical.

**Riteway Electrical has been in the electricity game for over 33 years. The small, family-owned business has built a solid reputation, and have between them, over 50 years' experience in the electrical industry.**

Manager, Ben Lancaster, says the company works widely within the electrical industry. From residential to commercial, to outdoor and landscape lighting, to a 24-hour emergency response service, the company really does it all.

"Much of our work is within the commercial industry; however, we have solid experience in the residential market too and we are happy to work with you to service your needs," he says.

Based along Rosebank Road, Riteway Electrical is available throughout the

entire Auckland area.

With a lifetime guarantee on all workmanship, homeowners can be confident they are receiving the best service available. All the electricians at Riteway Electrical are fully qualified and registered, with a passion for delivering the highest safety standards.

When working in your home, Riteway Electrical is dedicated to doing the job on time and to schedule. The team will give customers a courtesy reminder call or text message 30 minutes prior to arrival.

Call the team today to discuss your residential electrical needs. With no hidden fees, Riteway Electrical offers free quotes and consultations on all services.

The team is also dedicated to providing technical and energy saving advice to you to help reduce your homes power bill.

From simple wiring to light replacement and power outlet configurations, to the design and installation of multi-story apartment buildings - Riteway Electrical is your go-to electrician.



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