THE HOME THAT ROSEBANK BUILT.

Featuring: Blum STOV: Sharp and Page The Building Co SWP Interiors Peter Fell HERRINGBONE PARQUET

Introduction.

Welcome to the sixth issue of a twelve-month feature - The Home that Rosebank Built. Now into our sixth issue, each month we investigate different areas within the home and learn how to best design and complete these spaces.

Our original brief was simple - build a new home using businesses in Rosebank. We've quickly found that not only is this doable but the products and services available in this area are endless. Rosebank is a thriving area of businesses and there really is everything here.

If you're looking to build, are in the process of building your own home, or want to extend, there will be something of interest to you in this feature. As we learn about new products and hear of tried and true systems, we can point you in the right direction to get your ideas and designs to the final building stage. By using local suppliers, not only will

you be supporting local businesses, chances are you'll also find ways to save money too.

Some companies we feature in this series are large international companies, some are national, some are small family owned businesses – this is the nature of Rosebank. Whatever the size, all have excellent reputations and expertise to help the building process be as seamless as possible.

Our first issue looked at the design and planning stages of a new build. From there we have investigated roofing and cladding, flooring and insulation, painting and plumbing, windows and doors. The products, suppliers and service providers we have and will feature stand out as some of the best on offer – not just the best in Rosebank.

This month we are exploring the kitchen space and understanding how we can best design and implement this area. The way we use the kitchen has changed considerably over the years and utilising this space effectively can have huge impacts on the way you live in your home.

In our coming features we've still got lots to explore in the process of building a home. We will be looking at bathrooms and bedrooms, electrical and lighting, utilities and appliances, glass solutions, furniture, and finally landscaping. We are half way there!

Twelve features, twelve months - six down, six more to go. Let's keep building a solid foundation of knowledge and build a Rosebank home.

Feature by Alice Cranfield

Got you covered.

The kitchen is the hub of the house for most of us. With so much of our daily life happening around this space, it's vital to get the planning of your kitchen right in the design phase.

The kitchen has changed considerably over the years. It is no longer simply a place to cook food. Often this area is the key meeting space of a home - we can entertain, come together and relax in this space.

To start planning your kitchen you must first understand how you'll use this area. Are you a gourmet cook, an entertainer or a heat-a-meal-in-a-microwave kind of person? All these

aspects influence what you will most benefit from in a kitchen space.

You'll also need to think about the flow in your kitchen. Having key items such as sinks, ovens and fridges placed in the right area of your kitchen is important. By getting this aspect right your actions in the kitchen should flow easily between spaces.

In this issue we speak with key kitchen designers and manufacturers and hear their design tips. We also speak with Blum, a leading kitchen hardware supplier from Austria, about some of the space saving techniques available to incorporate into the kitchen.

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Business Association





Blum.

Blum was started in Austria in 1952, originally manufacturing horseshoe studs. Growing considerably since then, the company now makes exceptional fittings for the home and has subsidiaries and products exported into 120 markets worldwide.

When it comes to kitchens, Blum believes the space is all about personal preference and finding storage solutions that work for your household.

"Although the kitchen is often the last aspect in the construction process, it is the heart of the home," says Blum Marketing Consultant, Sophie Beets. "Researching as soon as you can, will ensure you are not rushed or disappointed when it comes to the

interior fit out."

The Blum SPACE TOWER is a unique pantry solution which adds storage layers to a single cabinet. The unique design allows easy access to stored foods from all three sides – left, right and the front. The fully extendable drawers give you clear visibility and easy access to your kitchen provisions. Available in a range of heights, widths and depths the SPACE TOWER can be tailored to your individual storage space needs.

To get a feel for the Blum range, customers can test out a kitchen for themselves at the Rosebank Road showroom.

"Our true to scale model is a tangible way to really get a feel for a new kitchen," says Sophie. "You can empty



blum.com Ph: 09-820 5051 621 Rosebank Rd, Avondale, Auckland



27 Dalziel Place Christchurch 03 379 4984

www.blum.com



the dishwasher, make a coffee and get the chance to really understand how the kitchen and storage features work together."

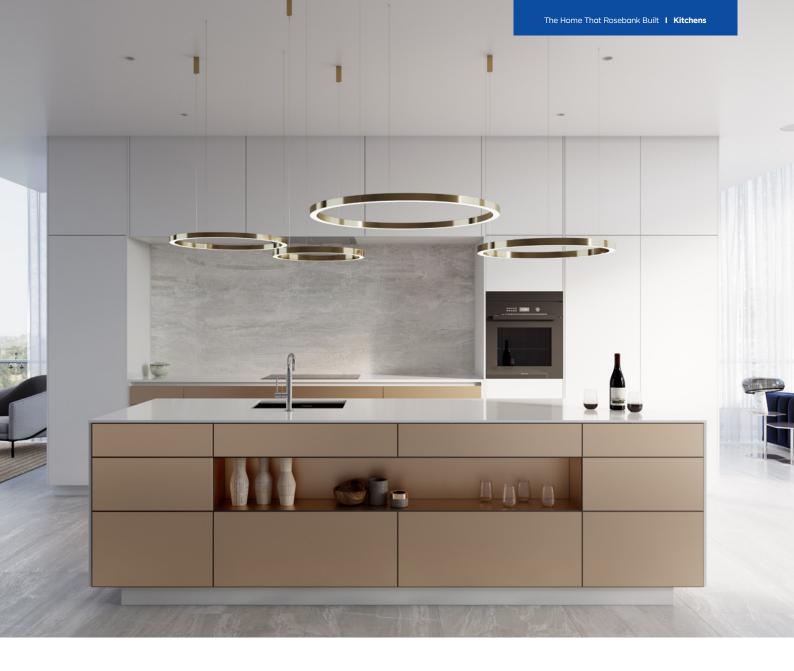
The hardware stocked in New Zealand by Blum is all proudly designed and made in Austria. Contact Blum today to see how they can work with you to achieve your ideal kitchen space.











Sharp and Page.

When it comes to adding value to your home - the kitchen and its fittings are an important area. Sharp and Page are experts in the spatial awareness of your kitchen space, giving them the ability to understand the right kitchen for the right area.

Sharp and Page have been designing and manufacturing kitchens for New Zealanders since 1936. The quality of the kitchens they make have stood the test of time and placed them at the top of their game.

Managing Director, Adam Sharp, says you don't necessarily have to spend a lot of money to have the best kitchen, you just need to have a good understanding of your space. "By using Sharp and Page you are cutting out the middle man and coming straight to the designer and manufacturer," says Adam. "Our workroom is the most technologically advanced set up in Australasia. We use the highest quality machinery from Italy, ensuring our work is produced efficiently and to the highest standard."

When selecting Sharp and Page's design service, you aren't getting a salesperson to design your kitchen, instead you have access to trained kitchen designers who have considerable experience in the business.

"Our kitchen designers will talk



sharpandpage.co.nz Ph: 09 828 7119 590 Rosebank Road, Avondale, Auckland

through your space and look at how they can bring the latest trends from Europe through to your design while making sure it is a functional, useable space," says Adam.

With all aspects of your kitchen being manufactured in New Zealand not only are you buying local, you'll save valuable time and money too.

Sharp and Page have a working showroom at the Rosebank Road premises. Speak with them today to see what they can do with your space.





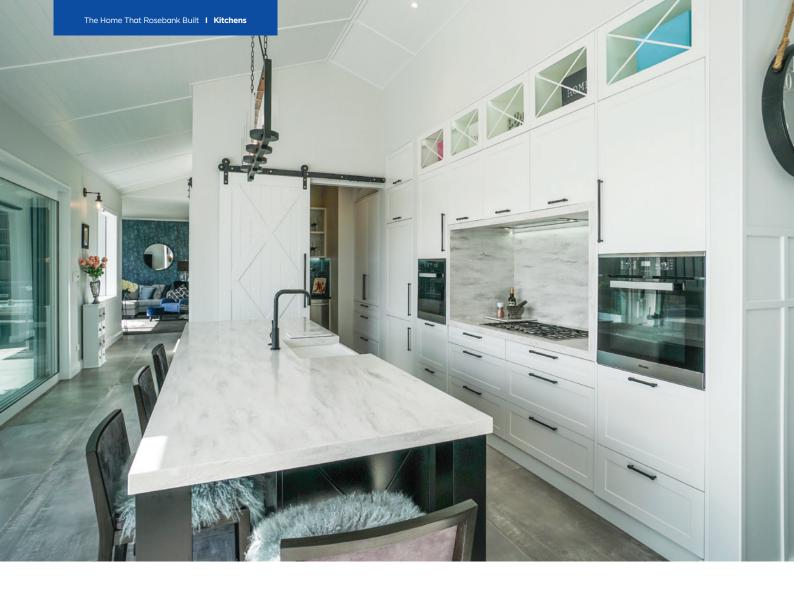






Contemporary.
Affordable.
New Zealand made
Kitchens.





The Building Co.

When you work with The Building Co, you know you will get a smoothly run project. With a wealth of knowledge within the construction industry, The Building Co has developed systems that work to manage all the practical aspects of your construction work. Tied into this, they'll work with you at the back end of the planning too to ensure your building project happens on time and to budget.

When it comes to kitchens, The Building Co deals with contractors on a sub-contractor level. Due to the high-end nature of the work The Building Co conducts, the company is intimately involved with the relationship between both the finished building project and the cabinetry.

The Building Co-Director, Kendal

Read, says it takes a lot of experience to be able to work with cabinet makers to seamlessly introduce detailed cabinetry elements into a building project. Because of this, he says there is a lot of coordination required between both parties to achieve the right result.

"The Building Co has been involved in many building projects and the value that we add to the process lays in the incorporation of the details," he says. "The key is being able to pull the finer details of the kitchen design into surrounding rooms and then seamlessly tying it back together for a good finish."

As kitchens can carry a considerable lead time, The Building Co says it is important to consider all aspects of your kitchen in the initial planning

stages of your building process rather than leaving it to the last minute.

Contact The Building Co now to see how they can help you with your kitchen.



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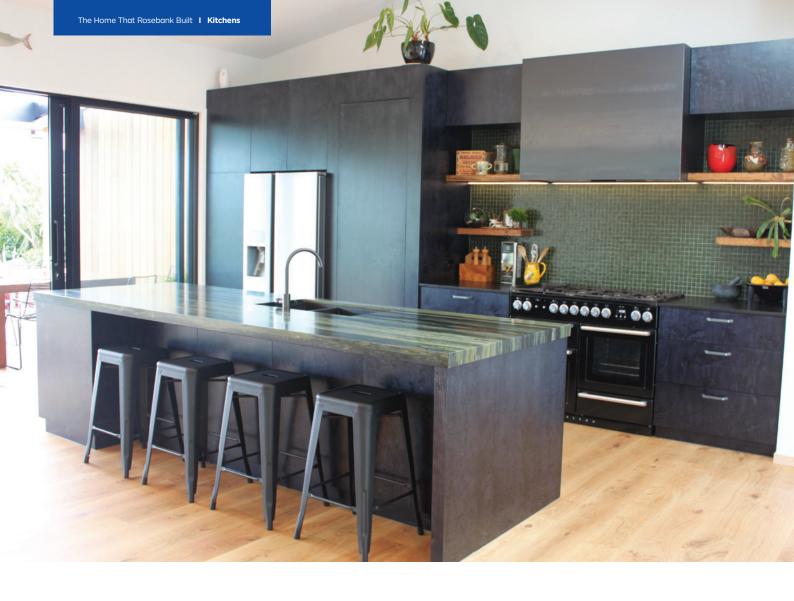
thebuildingco.nz Ph: 021 800 822 391 Rosebank Road, Avondale, Auckland











SWP Interiors Ltd.

SWP Interiors take great pride in designing and crafting quality kitchens and lifestyle spaces. As a member of the National Kitchen and Bathroom Association (NKBA) the small team work closely with clients to deliver a truly personalised service to an uncompromising high standard.

"We are not interested in creating the cheapest kitchen out there," says SWP Interiors Ltd Owner and Master Craftsman, Scott Payn. "We are committed to providing excellence in all aspects of our designs, craftmanship and attention to the smallest detail. We have both the tooling and experience to push the boundaries of design and build."

SWP Interior's own Certified Kitchen Designer, Leanne Harley (CKDNZ)

believes it's crucial to understand the needs and desires of each client. This way, SWP Interiors can deliver the most functional and aesthetically pleasing space.

Located on Rosebank Road, SWP Interiors Ltd is involved with you from the initial concept, through the design process and then on to manufacture and installation. The company is committed to ensuring your project runs smoothly, on budget and on time.

SWP Interiors team up with renowned suppliers, sourcing premium products from around the globe. BLUM European hardware features consistently with each of our projects and comes with a lifetime manufacturer's warranty. All work carried out by SWP Interiors has a

ten-year quality and workmanship guarantee.

To work with SWP Interiors, contact Leanne to book a consultation either on site or at our premises.

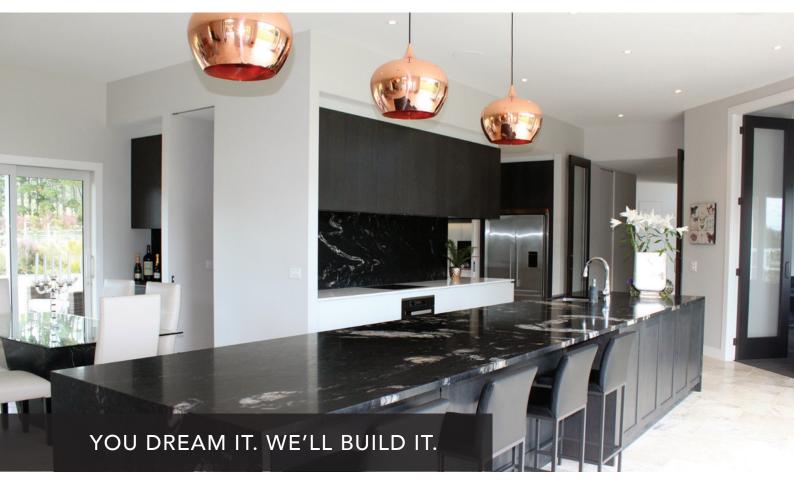


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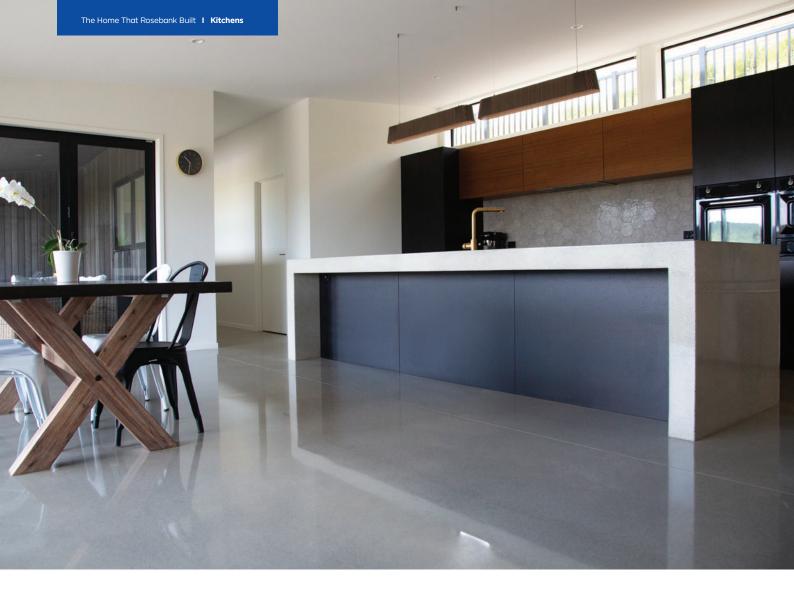






At SWP Interiors our kitchens and cabinetry are manufactured to the highest quality standards, designed to function beautifully and seamlessly within your home, and created to withstand the test of time.





Peter Fell.

The uses for concrete in your kitchen are vast – from flooring, to kitchen bench tops, splashbacks, islands and even built-in sinks, concrete is an extremely versatile material.

Peter Fell is a proudly Kiwi owned business with an extensive range of colour oxides available to help create your own unique look. Backed with 27 years' experience, Peter Fell is without a doubt the specialist for coloured concrete in New Zealand.

"Concrete is a very low maintenance material and when it is correctly sealed it is resistant to staining. This makes it a good choice for your kitchen and home," says Marketing Manager Emma Stewart. "Coloured Concrete offers nearly unlimited design options for colour, texturing, protection and polishing."

When it comes to planning your kitchen space, your mix of colour design, placing of flat surface and desired finish are good examples of the early conversations that can be had with Peter Fell.

Obviously concrete flooring needs to be taken into consideration in the early planning stages of a new build. For all other kitchen details such as benchtops, splashbacks, islands and sinks, decisions can be made during the kitchen design stages.

"We are very active in the planning process," says Emma. "From the initial architect presentations, the team at Peter Fell pride themselves on the relationships created to assist with the selection of colour and finishes needed to accomplish projects."

The showroom on Patiki Road,

Rosebank gives homeowners an opportunity to view over 80 colours and select from good sized examples of both colours and sealers.



peterfell.co.nz PH: 09 820 0722 81 Patiki Road, Avondale, Auckland











