

Don't miss the opportunity to promote your business to over 1200 businesses in Rosebank and West Auckland.

The Rosebank Roundabout is a well-read business community staple having been published monthly on the Rosebank Peninsula since 2004.



| ADVERTISING RATES AND SPECIFICATIONS - RATE IS PER ISSUE All prices exclude GST | | |
|--|--------|-------------------------------|
| Double Page Spread | \$1100 | 297mm x 420mm + (5mm bleed) |
| Full page | \$795 | 297mm x 210mm + (5mm bleed) |
| Half page | \$495 | 148.5mm x 210mm + (5mm bleed) |
| Third page | \$390 | 80mm x 180mm |
| Quarter page | \$320 | 55mm x 180mm |
| Eighth page (Business Card) | \$195 | 55mm x 85mm |

MULTIPLE BOOKING DISCOUNT

A 10% discount applies when booking annual schedules (11 issues per year) for advertisements larger than 1/8th page.

PRIME SPOT LOADING

Inside front cover / back cover - \$1000 excl GST

DESIGN

Design charge is on a quote basis according to ad size and complexity.

ARTWORK SPECIFICATIONS

CMYK, 300 dpi high-resolution print ready PDF.

DEADLINES

| Material Deadline | Distribution begins |
|-------------------|---------------------|
| 12 November 2021 | 26 November 2021 |
| 17 January 2022 | 28 January 2022 |
| 11 February 2022 | 25 February 2022 |
| 10 March 2022 | 23 March 2022 |
| 12 April 2022 | 23 April 2022 |
| 10 May 2022 | 25 May 2022 |
| 11 June 2022 | 25 June 2022 |
| 12 July 2022 | 25 July 2022 |
| 12 August 2022 | 26 August 2022 |
| 13 September 2022 | 24 September 2022 |
| 13 October 2022 | 25 October 2022 |

ARTWORK PROOFING

We do not take responsibility for proofing artwork, and will send you a copy for sign-off. Please proof carefully as a design fee will be incurred for any changes. It is the responsibility of the client to provide artwork or components thereof and to proof material as required in order to meet deadlines. Cancellation will not be accepted if the client is unable to provide material or sign-off copy.

CIRCULATION

Over 470,000 potential eyes per month see the Magazine online via our Social Media advertising campaign. Delivered to 2000+ email in boxes via our RBA member contacts and businesses in the Whau Ward. We average over 2500 downloads of the magazine per month. 1000 printed and distributed monthly to all Rosebank businesses.

PAYMENT

Payment is due upon receipt of invoice, which is posted with a copy of the publication upon distribution. Any debt collection costs will be incurred by the advertiser.

Produced by the ROSEBANK BUSINESS ASSOCIATION

18 Jomac Place
Rosebank Road, Rosebank
PO Box 15 1190, New Lynn, AUCKLAND 0640

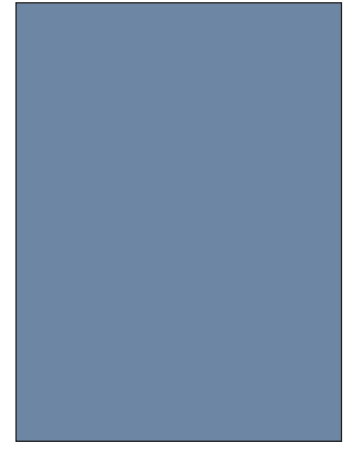
FOR BOOKINGS CONTACT

Business Development Manager, Phil Clode
Phone 820 0551, mob 027 448 7009
email phil@rosebankbusiness.co.nz

ADVERTISING SIZES AND SHAPES



DPS



FULL PAGE

SIZES in MM

(Please add 5mm bleed and trims)

DPS (Width 410mm x 297mm)

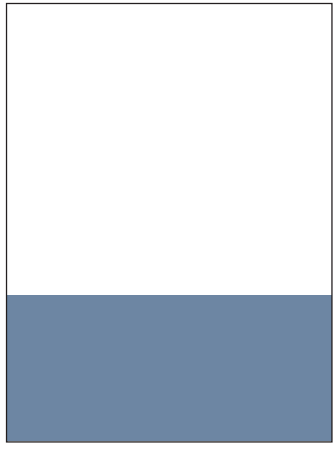
FULL PAGE (210mm x 297mm)

HALF PAGE (210mm x 148mm)

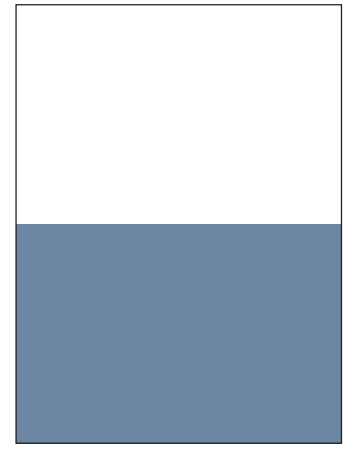
THIRD PAGE (180mm x 80mm)

QUARTER PAGE (180mm x 55mm)

EIGHTH PAGE (85mm x 55mm)



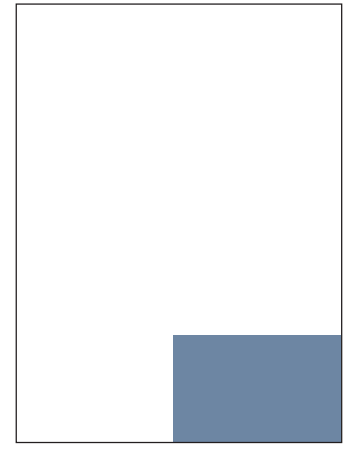
THIRD PAGE



HALF PAGE



QUARTER PAGE



EIGHTH PAGE

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BUSINESS DETAILS

| | | | |
|----------------|--------------|----------|--|
| COMPANY NAME | TRADING NAME | | |
| STREET ADDRESS | | POSTCODE | |
| POSTAL ADDRESS | | POSTCODE | |
| PHONE | EMAIL | | |

ADVERTISEMENT DETAILS

| | |
|--------------------|---------------------------|
| AD SIZE | COST PER AD \$ |
| PLACEMENT (IF ANY) | ADDITIONAL PLACEMENT COST |
| | TOTAL \$ (EXCLUDING GST) |

AUTHORITY

| |
|--|
| ORDER NUMBER (IF ANY) |
| AUTHORISING NAME |
| AUTHORISING SIGNATURE In signing this order form, I agree to the terms and conditions on the rate card |
| DATE |

Thank you! Please return this order form by email to phil@rosebankbusiness.co.nz

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