

To encourage business growth and B2B networking with local businesses, business associations maintain a database of all businesses in their precinct. From this, a handy hard copy Business Directory is produced each year. It is possibly the most under utilised sales tool in our networking kit and yet it offers such huge potential if used in a proactive manner. It is a constant reference point and convenient, quick guide to local products and services.

Now in its 14th year, The Business Directory will again embrace a broader reach in 2022/23. It will include over 600+ companies from Rosebank and be distributed to over 1000+ businesses in Rosebank, New Lynn and the Avondale areas.

It is a high quality, perfect bound print publication with a print run quantity of 1500 and is distributed **Free**.

- Showcase your products and services to customers and other local businesses.
- A trusted, reliable and retained guide to the local business community.
- Show a commitment to building business in West Auckland.

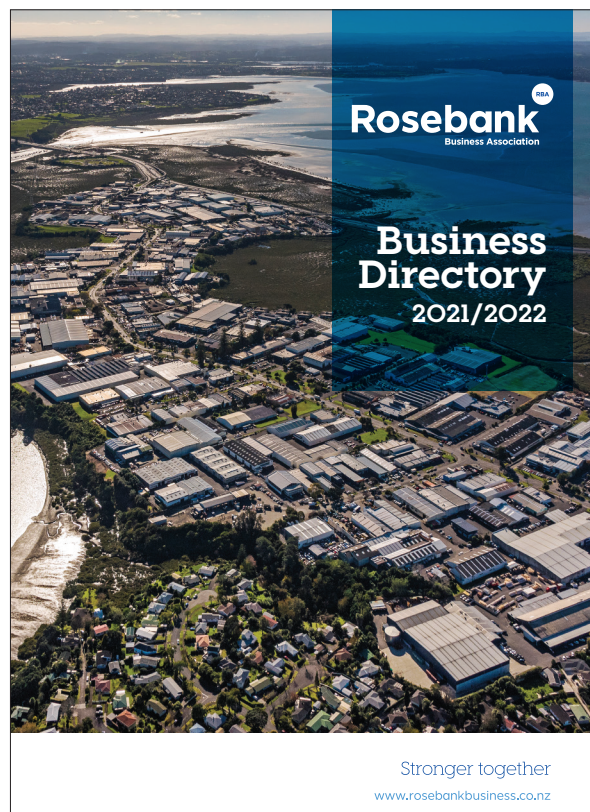
#### FORMAT

To give more value to your advertising, display ads will sit with the alphabetical listing giving you greater likelihood of being contacted.

If you would like to advertise your company in this publication, give Phil Clode or Kim Watts a call now:

**Phil Clode**  
**Business Development Manager**  
**Mobile 027 448 7009**  
**Email [phil@rosebankbusiness.co.nz](mailto:phil@rosebankbusiness.co.nz)**

**Kim Watts**  
**Executive Engagement Manager**  
**Mobile 021 639 509**  
**Email [kim@rosebankbusiness.co.nz](mailto:kim@rosebankbusiness.co.nz)**



#### DEADLINES

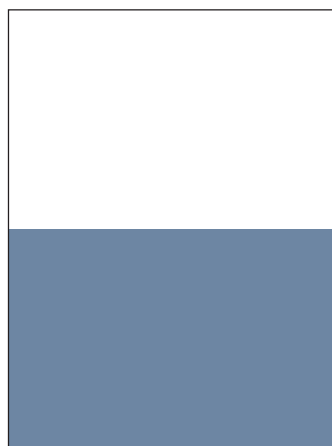
Advertising &	
Artwork Deadline:	<b>10th MAY 2022</b>
To Print:	<b>10th JUNE 2022</b>
Distribution Begins:	<b>20th JUNE 2022</b>

Produced by the  
**ROSEBANK BUSINESS ASSOCIATION**  
18 Jomac Place, Rosebank, AUCKLAND 1026  
PO Box 15 1190, New Lynn, AUCKLAND 0640

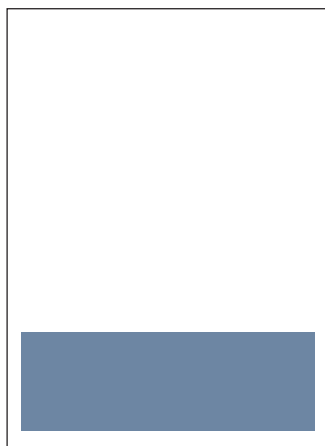
## ADVERTISING SIZES AND SHAPES



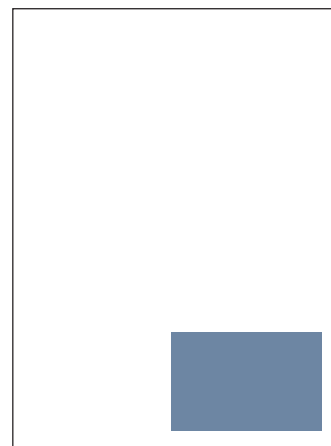
FULL PAGE



HALF PAGE



QUARTER PAGE



EIGHTH PAGE

## ADVERTISING OPTIONS EXCLUDING GST

<b>Full Page:</b>	SIZE: 297mm x 210mm + 5mm Bleed	PRICE: \$795.00
<b>Half Page:</b>	SIZE: 148mm x 210mm + 5mm Bleed	PRICE: \$495.00
<b>Quarter Page:</b>	SIZE: 65mm x 180mm	PRICE: \$355.00
<b>Business Card:</b>	SIZE: 60mm x 90mm	PRICE: \$195.00

**Advertising make up or changes can be made at an hourly rate of \$80.00 + GST.**

### ARTWORK SPECIFICATIONS

Digital format - High Resolution Print Ready PDFs. Images must be at least 300dpi at 100%, CMYK colour.

Please email artwork to  
phil@rosebankbusiness.co.nz.

5mm bleed & trims where appropriate.

### PROOF

A proof will only be provided on artwork that we design for you; otherwise we take no responsibility for proofing your material on your behalf.

### PAYMENT TERMS

You will be billed during the month of delivery and thereby agree to pay in full on the 20th of that month.

### AD DESIGN

If you are unable to provide finished copy, we can design your advertisement for you at an hourly rate of \$80.00 + GST.

### CANCELLATION

Cancellation will be accepted up to 10th May 2022. Cancellations after this date will incur the full cost of advertising.

### DEADLINES

Advertising & Artwork Deadline:	10th May 2022
To Print:	10th June 2022
Distribution Begins:	20th June 2022

Produced by the

**ROSEBANK BUSINESS ASSOCIATION**

18 Jomac Place, Rosebank, AUCKLAND 1026  
PO Box 15 1190, New Lynn, AUCKLAND 0640

## BUSINESS DETAILS

## ADVERTISING BOOKING FORM

COMPANY NAME	TRADING NAME		
STREET ADDRESS		POSTCODE	
POSTAL ADDRESS		POSTCODE	
PHONE	EMAIL		

## ADVERTISEMENT DETAILS

AD SIZE	AD COST \$
PLACEMENT (IF ANY)	ADDITIONAL PLACEMENT COST
	TOTAL \$ (EXCLUDING GST)

## AUTHORITY

ORDER NUMBER (IF ANY)
AUTHORISING NAME
AUTHORISING SIGNATURE In signing this order form, I agree to the terms and conditions on the rate card
DATE

Thank you!

Please return this order form by email to [phil@rosebankbusiness.co.nz](mailto:phil@rosebankbusiness.co.nz)

Produced by the  
**ROSEBANK BUSINESS ASSOCIATION**  
18 Jomac Place, Rosebank, AUCKLAND 1026  
PO Box 15 1190, New Lynn, AUCKLAND 0640