

# Five great reasons for joining

<b>1</b>	<p><b>Fantastic Networking</b></p> <ul style="list-style-type: none"> <li>• RBA Member Hosted evenings - attendance and hosting opportunity (whether big or small).</li> <li>• CEO Luncheons</li> <li>• Cluster Group CEO Strategic Discussions</li> <li>• Breakfast Workshop Meetings</li> <li>• Christmas Party</li> <li>• Young Persons Participation Group - TBC 2011</li> </ul>	
<b>2</b>	<p><b>Targeted Marketing</b></p> <ul style="list-style-type: none"> <li>• The Rosebank Roundabout Monthly Magazine – FREE introductory editorial and discounted advertising opportunities to new members.</li> <li>• Fortnightly RBA email newsletter. A free introduction for new members. Classified ads for \$30+GST. Annual sponsorship opportunity.</li> <li>• Your own email advertisement to members (max two per month) – \$100+gst including design.</li> <li>• A 60 second presentation by new members at Hosting gatherings.</li> <li>• RBA Website - FREE enhanced listing in website directory.</li> <li>• Database access to all RBA members on application.</li> <li>• Free rounds at the Muriwai Golf Club (by arrangement, based on availability).</li> </ul>	
<b>3</b>	<p><b>Business Development Assistance</b></p> <p><b>Business Mentor Assistance</b> Business Mentors New Zealand has offered to source its best mentors for each assignment from the entire Auckland area. This service normally carries a \$100 administration fee as the sole charge. There are no costs to RBA members.</p> <p><b>Rosebank Business Breakthru - Launch June 2011</b> Encourages innovation, and provides expertise in developing research and development outcomes; addresses opportunities to provide resources; secures additional technical and design capability; establishes an incubation area that provides a supportive environment, and a range of business services including business planning.</p>	
<b>4</b>	<p><b>Greater Security</b></p> <p>The RBA partners with ICON Security Group to provide constant monitoring of your premises plus a full range of security products (including graffiti watch and removal, at no cost to your company) and a daily report on all security monitored activities.</p> <p>Additionally, the RBA is in the process of installing CCTV cameras at the Rosebank roundabout to further reduce incidence and recurrence of crime.</p>	
<b>5</b>	<p><b>Advocacy</b></p> <p>Provides a voice to Government and Auckland Council.</p>	